

# Website Traffic Report

Sun City, Arizona

www.abiteqmarketing.com



Dashboard	3
Clicks on Home Page Overlay	5
Visitors Overview	6
Geography	7
Visitor Types	9
Languages	10
Loyalty	11
Unique Visitors	12
Average Pageviews	14
Bounce Rate	16
Recency	18
Length of Visit	19
Depth of Visit	20
Platforms	21
Operating Systems / Browsers	22
Mobile Devices	23
Direct Sources	24
Referring Sources	25
Search Engines	26
All Sources	27
Adwords	28
Keyword Position	29
TV Campaigns	30
Keywords	31
Campaigns	35
AdVersions	36
Content	37
Top Content	38
Content by Title	40
Content Drilldown	41
Entrances	43
Exits	44
Event Overview	46
Goals	47
Goal Conversion	48
Reverse Goal Path	50
Goal Abandoned Funnels	51
Goal Funnel	53
Custom	54



#### Site Usage

₩₩₩ 359 Visits

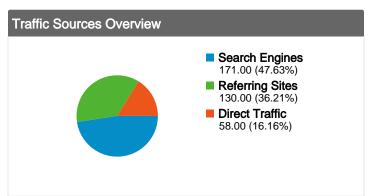
₩ 928 Pageviews

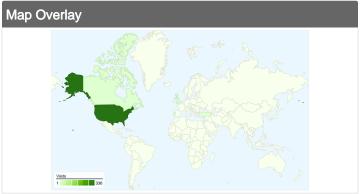
2.58 Pages/Visit

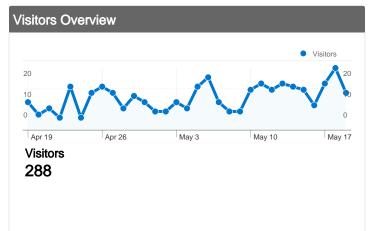
46.52% Bounce Rate

00:02:40 Avg. Time on Site

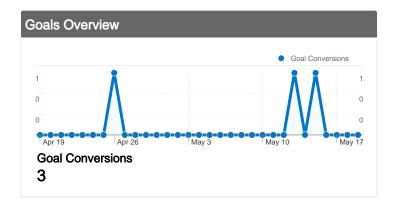
77.44% % New Visits







Content Overview		
Pages	Pageviews	% Pageviews
1	274	29.53%
/Products.html	173	18.64%
/Feeding_Feral_Cats.html	106	11.42%
/Order.html	91	9.81%
/Feeding_Pets_Outside.html	91	9.81%





# ANT-PROOF **OUTDOOR PET FEEDER**



### Main Navigation

Home 5.2%

47% Products

Order 14%

1.5% Support

5.2%ing Pets Outside

9.6% ding Feral Cats

1.5% estimonials

0% About Us

1.5% Contact Us



Hide Overlay

Home

### Carter Pets

# ANT- PROOF OUTDOOR PET FEEDER

Stop Losing Food to Insects, Birds, and Bad Weather!

# PROTECTS FOOD FROM ANTS

- Keeps ants and other crawling insects out
- Surrounds food with an effective moat
  - Use with water, powders or spray



Having problems with ants? Keep bugs away from your cat's or dog's food with the unique Carter Pets Ant-Proof Outdoor Pet Feeder. 47%

14% to Order

# PROTECTS FROM SUN, RAIN, AND BIRDS

With Optional Bird-Proof Tent Cover

- Cats can eat, but birds stay out
- · Repels rain and shades from direct sun



Our optional Bird-Proof Tent Cover keeps birds out of food, and shelters it from sun and rain. 47%

14% to Order

Works Great for Feeding Stray or Feral Cats too!

From Our Customers...



"We love the outdoor pet feeder. It is great. I love how deep it is and how the colony's cats share! .. Today was WONDERFUL as it rained all day and my food is DRY! NO BIRDS! I love these. When my budget allows, I will be buying two more. These really are as great as I keep saying! This design really solves my whole problem - thanks so much" - Liz

Call: 602-245-4247 | Email: sales@theoutdoorpetfeeder.com | 1/14% nline

0% 0% 0%

Call: 602-245-4247

Email: sales@theoutdoorpetfeeder.com

Comparing to: Site



### 288 people visited this site

**√√√** 359 Visits

288 Absolute Unique Visitors

₩ 928 Pageviews

2.58 Average Pageviews

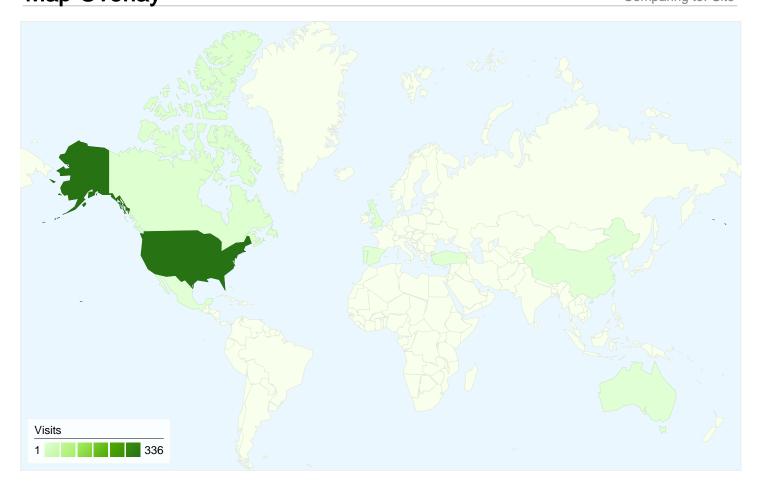
00:02:40 Time on Site

46.52% Bounce Rate

77.44% New Visits

### **Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	224	62.40%	Cable	171	47.63%
Firefox	77	21.45%	DSL	79	22.01%
Safari	44	12.26%	Unknown	60	16.71%
Chrome	10	2.79%	T1	29	8.08%
Mozilla	4	1.11%	Dialup	9	2.51%

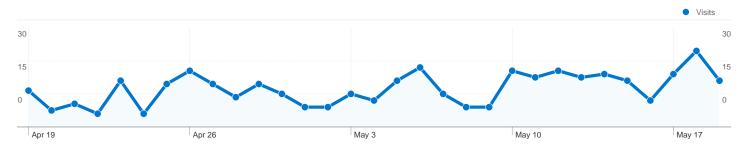


# 359 visits came from 13 countries/territories

Site Usage						
Visits 359 % of Site Total: 100.00%	Pages/Visit 2.58 Site Avg: 2.58 (0.00%)	<b>00:02:</b> Site Avg:		% New Visits 77.72% Site Avg: 77.44% (0.36%)	<b>Bounce 46.52</b> Site Avg: <b>46.52</b>	%
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States		336	2.60	00:02:45	76.49%	46.13%
Canada		6	3.67	00:01:02	83.33%	33.33%
United Kingdom		5	2.20	00:01:53	100.00%	60.00%
Turkey		2	4.00	00:00:49	100.00%	0.00%
Portugal		2	2.00	00:07:07	100.00%	50.00%
Guam		1	3.00	00:00:45	100.00%	0.00%
Singapore		1	2.00	00:00:23	100.00%	0.00%
China		1	1.00	00:00:00	100.00%	100.00%
Bermuda		1	1.00	00:00:00	100.00%	100.00%

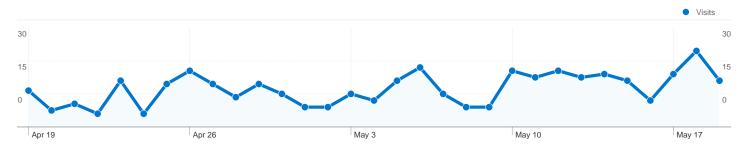
1

El Salvador	1	1.00	00:00:00	100.00%	100.00%
					1 - 10 of 13



# 359 visits from 2 visitor types

Site Usage Visits	Pages/Visit	Avg. Time		% New Visits	Bounce Rate
<b>359</b> % of Site Total: 100.00%	<b>2.58</b> Site Avg: <b>2.58</b> (0.00%)	00:02:40 Site Avg: 00:02:40 (		<b>77.72%</b> Site Avg: 77.44% (0.36%)	<b>46.52%</b> Site Avg: <b>46.52%</b> (0.00%)
Visitor Type		Visits	Visits		Visits
New Visitor		279	77.72%	%	
■ Returning Visitor		80	22.28%	77.72%	22.28%
					1 - 2 of 2



# 359 visits used 7 languages

Site Usage						
Visits 359 % of Site Total: 100.00%	Pages/Visit 2.58 Site Avg: 2.58 (0.00%)	<b>00:02</b> : Site Avg:		% New Visits 77.72% Site Avg: 77.44% (0.36%)	<b>Bounce 46.52</b> Site Avg <b>46.52</b>	%
Language		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
en-us		345	2.58	00:02:42	77.39%	46.96%
en		7	2.71	00:00:44	71.43%	28.57%
pt		2	2.00	00:07:07	100.00%	50.00%
tr		2	4.00	00:00:49	100.00%	0.00%
es		1	1.00	00:00:00	100.00%	100.00%
zh-cn		1	1.00	00:00:00	100.00%	100.00%
zh-tw		1	4.00	00:03:19	100.00%	0.00%
						1 - 7 of 7

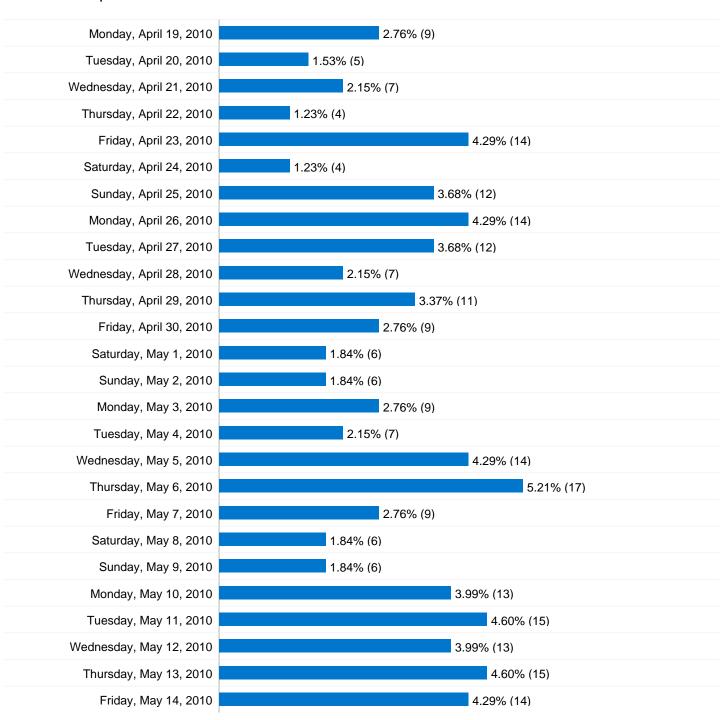
# www.theoutdoorpetfeeder.com Visitor Loyalty

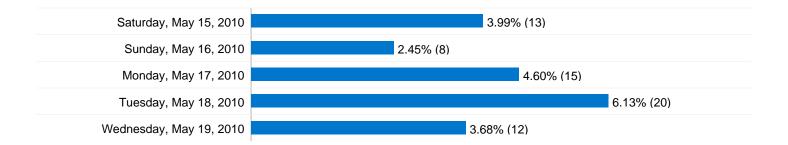
### Most visits repeated: 1 times

Count of visits from this visitor including current	Visits that were the visitor's nth visit	Percentage of all visits
1 times	279.00	77.72%
2 times	31.00	8.64%
3 times	7.00	1.95%
4 times	6.00	1.67%
5 times	1.00	0.28%
6 times	2.00	0.56%
7 times	1.00	0.28%
8 times	1.00	0.28%
9-14 times	4.00	1.11%
15-25 times	9.00	2.51%
26-50 times	18.00	5.01%



#### 288 Absolute Unique Visitors

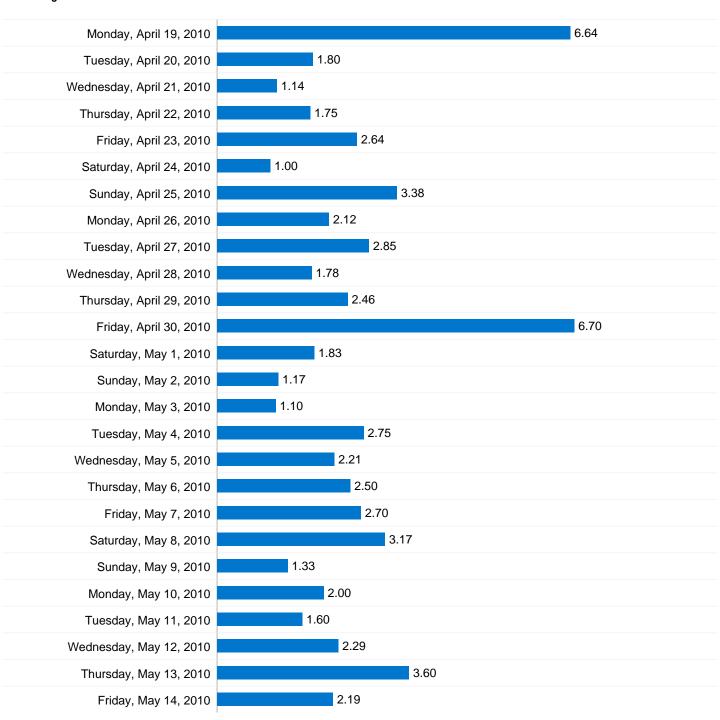


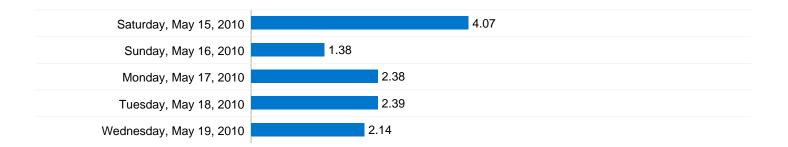


# Average Pageviews for all visitors

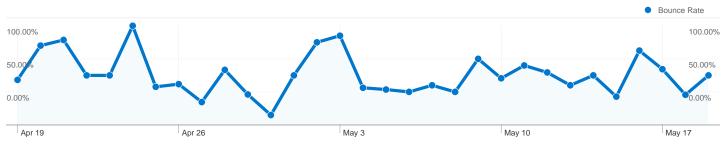


#### 2.58 Pages/Visit

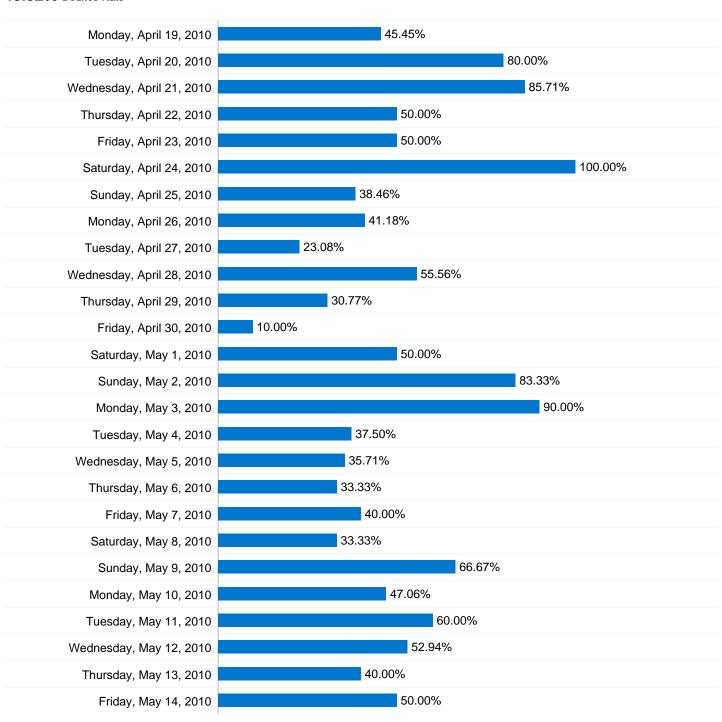


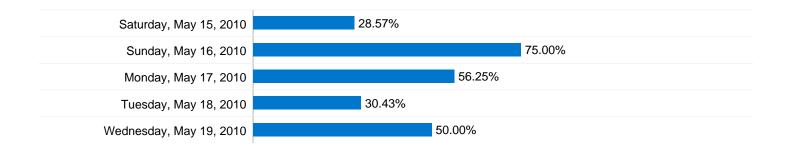


# **Bounce Rate for all visitors**



### **46.52%** Bounce Rate





# www.theoutdoorpetfeeder.com Visitor Recency

# For most visits the previous visit happened: 0 days ago

Previous visit was tracked	Total visits by period	Percentage of all visits
First visit	279.00	77.72%
Same day	43.00	11.98%
1 days ago	11.00	3.06%
2 days ago	4.00	1.11%
3 days ago	7.00	1.95%
4 days ago	2.00	0.56%
5 days ago	1.00	0.28%
6 days ago	3.00	0.84%
7 days ago	3.00	0.84%
8-14 days ago	5.00	1.39%
15-30 days ago	1.00	0.28%

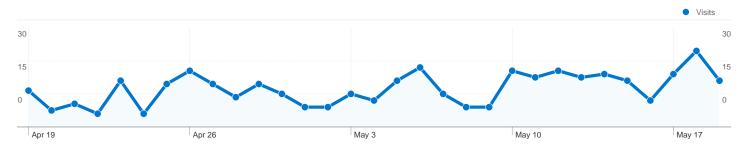
# www.theoutdoorpetfeeder.com Length of Visit

### Most visits lasted: 0-10 seconds

Duration of visit	Visits with this duration	Percentage of all visits
0-10 seconds	169.00	47.08%
11-30 seconds	27.00	7.52%
31-60 seconds	35.00	9.75%
61-180 seconds	53.00	14.76%
181-600 seconds	50.00	13.93%
601-1,800 seconds	22.00	6.13%
1,801+ seconds	3.00	0.84%

### Most visits tracked: 1 pageviews

Pageviews in the visit	Visits with this many pageviews	Percentage of all visits
1 pageviews	167.00	46.52%
2 pageviews	75.00	20.89%
3 pageviews	52.00	14.48%
4 pageviews	14.00	3.90%
5 pageviews	17.00	4.74%
6 pageviews	10.00	2.79%
7 pageviews	4.00	1.11%
8 pageviews	3.00	0.84%
9 pageviews	5.00	1.39%
10 pageviews	2.00	0.56%
11 pageviews	4.00	1.11%
12 pageviews	2.00	0.56%
13 pageviews	1.00	0.28%
15 pageviews	1.00	0.28%
16 pageviews	1.00	0.28%
20+ pageviews	1.00	0.28%



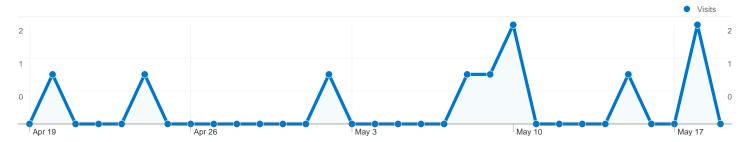
# 359 visits used 5 operating systems

Visits 359 % of Site Total: 100.00%	Pages/Visit 2.58 Site Avg: 2.58 (0.00%)	Avg. Time 00:02:40 Site Avg: 00:02:40 (0		% New Visits 77.72% Site Avg: 77.44% (0.36%)	Bounce Rate 46.52% Site Avg: 46.52% (0.00%)
Operating System		Visits	Visits		Visits
Windows		297	82.73%	%	
Macintosh		47	13.099	%	13.09%
■ iPhone		7	1.95%	%	13.03 /
Linux		5	1.399	%	
Android		3	0.849	82.73%	
					1 - 5 o



### 359 visits used 10 browser and OS combinations

Visits 359 % of Site Total: 100.00%	Pages/Visit 2.58 Site Avg: 2.58 (0.00%)	Avg. Time ( 00:02:40 Site Avg: 00:02:40 (0		% New Visits 77.72% Site Avg: 77.44% (0.36%)	<b>Bounce Rate 46.52%</b> Site Avg: 46.52% (0.00%)
Browser and OS		Visits	Visits		Visits
Internet Explorer /	Windows	224	62.40%	6 17.83	9%
Firefox / Windows		64	17.83%		9.47%
Safari / Macintosh		34	9.47%	6	
Firefox / Macintosh	า	12	3.34%	6	
Chrome / Windows	S	9	2.51%	6	
Safari / iPhone		7	1.95%	6	
Mozilla / Linux		4	1.119	62.40%	
Safari / Android		3	0.84%	6	
Chrome / Macintos	sh	1	0.28%	6	
Firefox / Linux		1	0.28%	6	



# These mobile devices sent 10 visits via 2 operating systems

10 % of Site Total: 2.79%	Pages/Visit 1.90 Site Avg: 2.58 (-26.50%)	<b>00:02</b> Site Avg:	:51	Site Avg:		Bounce Rate 40.00% Site Avg: 46.52% (-14.01%)	
Operating System		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
iPhone		7	2.00	00:03:50	85.71%	28.57%	
Android		3	1.67	00:00:33	66.67%	66.67%	



### 58 visits came directly to this site

### Site Usage

 $\sqrt{}$ 58 Visits

% of Site Total: 16.16%

00:04:01 Avg. Time on Site

Site Avg: **00:02:40** (50.54%)

29.31% Bounce Rate

Site Avg: **46.52%** (-36.99%)

Lumm 3.76 Pages/Visit

Site Avg: **2.58** (45.40%)

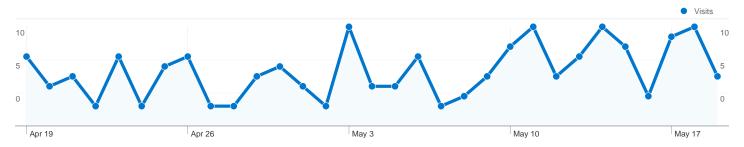
**₩**₩ 81.03% % New Visits

Site Avg: **77.44%** (4.65%)



# Referring sites sent 130 visits via 18 sources

Site Usage						
Visits 130 % of Site Total: 36.21%	Pages/Visit 2.22 Site Avg: 2.58 (-14.30%)	<b>00:02</b> : Site Avg:		% New Visits 80.00% Site Avg: 77.44% (3.31%)	<b>Bounce 41.54</b> Site Avg 46.52	%
Source		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
indyferal.org		85	2.02	00:01:49	89.41%	44.71%
alleycat.org		9	3.00	00:01:44	88.89%	22.22%
webmail.aol.com		6	2.50	00:09:33	0.00%	33.33%
abiteqmarketing.com		5	3.20	00:02:05	0.00%	20.00%
meetup.com		5	1.60	00:00:27	60.00%	40.00%
goodsearch.com		3	1.67	00:01:05	66.67%	66.67%
finder.cox.net		2	4.00	00:03:44	100.00%	0.00%
google.com		2	3.00	00:00:42	100.00%	50.00%
ppar.rescuegroups.org		2	2.00	00:02:20	50.00%	50.00%
us.mc1801.mail.yahoo.	com	2	1.00	00:00:00	50.00%	100.00%
						1 - 10 of 18



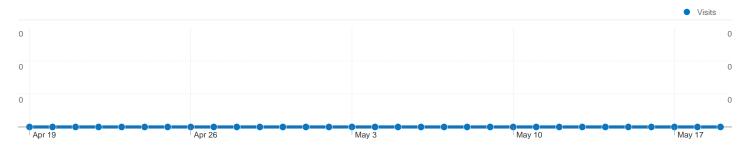
# Search sent 171 total visits via 6 sources

Site Usage							
Visits 171 % of Site Total: 47.63%	Pages/Visit 2.47 Site Avg: 2.58 (-4.53%)	00:02:36 Site Avg: 74.85% Site Avg:			<b>56.14</b> Site Avg		
Source		Visits	Pages/Visit Avg. Time on % Site		% New Visits	Bounce Rate	
google		111	2.14	00:01:45	72.07%	59.46%	
yahoo		31	3.03	00:03:25	90.32%	48.39%	
bing		15	2.40	00:05:49	86.67%	73.33%	
aol		11	4.64	00:05:14	36.36%	9.09%	
search		2	1.50	00:00:00	100.00%	100.00%	
ask		1	1.00	00:00:00	100.00%	100.00%	
						1 - 6 of 6	



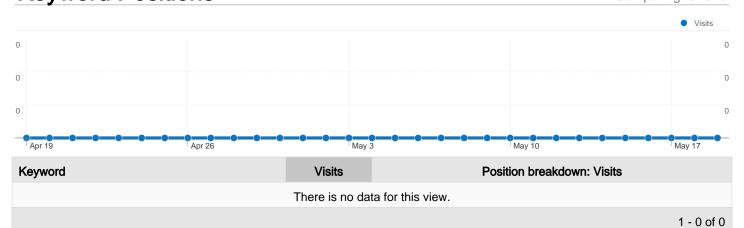
# All traffic sources sent 359 visits via 25 sources and mediums

Site Usage						
Visits 359 % of Site Total: 100.00%	Pages/Visit 2.58 Site Avg: 2.58 (0.00%)	<b>00:02:</b> Site Avg:		% New Visits 77.72% Site Avg: 77.44% (0.36%)	<b>Bounce 46.52</b> Site Avg. <b>46.52</b>	%
Source/Medium		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google / organic		111	2.14	00:01:45	72.07%	59.46%
indyferal.org / referral		85	2.02	00:01:49	89.41%	44.71%
(direct) / (none)		58	3.76	00:04:01	81.03%	29.31%
yahoo / organic		31	3.03	00:03:25	90.32%	48.39%
bing / organic		15	2.40	00:05:49	86.67%	73.33%
aol / organic		11	4.64	00:05:14	36.36%	9.09%
alleycat.org / referral		9	3.00	00:01:44	88.89%	22.22%
webmail.aol.com / refe	erral	6	2.50	00:09:33	0.00%	33.33%
abiteqmarketing.com/	/ referral	5	3.20	00:02:05	0.00%	20.00%
meetup.com / referral		5	1.60	00:00:27	60.00%	40.00%
						1 - 10 of 25

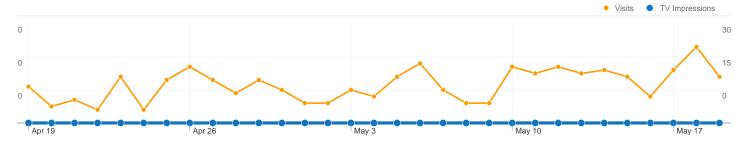


# AdWords sent 0 visits via 0 campaigns

Visits 0 % of Site Total: 0.00%	Pages/Visit 0.00 Site Avg: 2.58 (-100.00%)	Avg. Tim Site 00:00:0 Site Avg: 00:02:40 100.00%)	00	<b>0.0</b> (Site A	Avg: . <b>44% (</b> -	Bounce Rate 0.00% Site Avg: 46.52% (- 100.00%)	Total G Comple 0 % of Site 0.00%	tions	<b>\$0.</b> % of	renue 00 Site Total: 00%
Campaign		Visits	Pages	/Visit	Avg. Time on Site	% New Visits	Bounce Rate	Total Gomplet		Revenue
			Ther	e is no	data for this	view.				
										1 - 0 of



# www.theoutdoorpetfeeder.com TV Campaigns



# 0 TV impressions via 0 campaigns

TV Impressions 0 % of Total: 0.00%	Ad Plays 0 % of Total: 0.00%	Viewed I 0 % of Total: 0.00%		% Initial Audier Retained 0.00% Avg: 0.00% (0.00%)	Cost \$0.00 % of Total: 0.00%	<b>CPN</b> <b>\$0.</b> ( Avg: \$0.	
Campaign		TV Impressions	Ad Plays	Viewed Entire Ad	% Initial Audience Retained	Cost	СРМ
		Th	ere is no dat	a for this view.			
			2. 2 . 2 . 10 dat	a			1 - 0 (



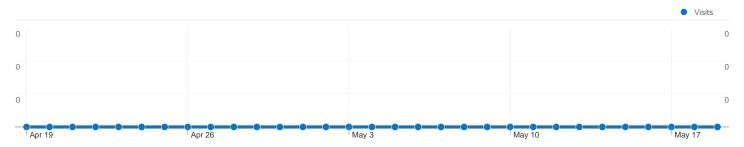
# Search sent 171 total visits via 126 keywords

Site Usage							
Visits 171 % of Site Total: 47.63%	Pages/Visit 2.47 Site Avg: 2.58 (-4.53%)	<b>00:02:</b> Site Avg:			<b>56.14</b> Site Avg:	<b>Bounce Rate 56.14%</b> Site Avg: 46.52% (20.68%)	
Keyword		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
outdoor pet feeder.com		16	1.00	00:00:00	0.00%	100.00%	
outdoor pet feeder		15	3.80	00:06:05	40.00%	26.67%	
outdoor pet feeders		9	3.22	00:03:52	77.78%	33.33%	
outside pet feeders		3	1.67	00:02:58	66.67%	33.33%	
ant proof pet dish		2	3.00	00:12:50	100.00%	0.00%	
ant proof pet feeder		2	3.50	00:00:23	100.00%	50.00%	
bird proof dog dish		2	1.00	00:00:00	100.00%	100.00%	
carter pets outdoor pet	feeder	2	7.50	00:04:19	0.00%	0.00%	
cat feeder outside		2	1.00	00:00:00	100.00%	100.00%	
dog proof cat feeding s	tation	2	1.00	00:00:00	100.00%	100.00%	
feral cats as pets		2	1.50	00:00:57	100.00%	50.00%	
feral cats feeders		2	5.50	00:02:37	50.00%	50.00%	
find ant proof cat feede	r	2	1.00	00:00:00	0.00%	100.00%	
food cover for outside p	pets	2	4.50	00:03:31	50.00%	0.00%	
outdoor dog feeder		2	2.00	00:00:23	100.00%	50.00%	
outdoor pets		2	1.00	00:00:00	100.00%	100.00%	
outside pet feeder		2	4.00	00:00:49	100.00%	0.00%	
theoutdoorpetfeeder.co	om	2	4.50	00:01:49	50.00%	0.00%	
+how +to +bird-proof a	+dog feeder	1	1.00	00:00:00	100.00%	100.00%	
214-762-2444		1	2.00	00:01:04	100.00%	0.00%	
ant free dog food feede	er	1	1.00	00:00:00	100.00%	100.00%	
ant free food bowl for fe	eral cat	1	1.00	00:00:00	100.00%	100.00%	

ant free pet bowl	1	1.00	00:00:00	100.00%	100.00%
ant free pet dish	1	2.00	00:00:39	100.00%	0.00%
ant proof cat feeder	1	1.00	00:01:14	0.00%	0.00%
ant proof dog feeder	1	1.00	00:00:00	100.00%	100.00%
ant proof dog feeders	1	1.00	00:00:00	100.00%	100.00%
ant proof feed bowl	1	2.00	00:01:10	100.00%	0.00%
ant proof feeding dishes	1	1.00	00:00:00	0.00%	100.00%
ant proof feral cat shelter	1	3.00	00:05:35	100.00%	0.00%
ant proof outside dog feeders	1	1.00	00:00:00	100.00%	100.00%
ant proof outside feeders	1	4.00	00:01:15	0.00%	0.00%
ant proof pet feeders	1	1.00	00:00:00	100.00%	100.00%
ant proof pet feeding bowls	1	1.00	00:00:00	100.00%	100.00%
bird proof cat feeder	1	4.00	00:04:39	100.00%	0.00%
bird proof cat food dish	1	3.00	00:04:23	100.00%	0.00%
bird proof dog food bowl	1	1.00	00:00:00	100.00%	100.00%
bird proof outdoor animal feeder	1	3.00	00:01:27	100.00%	0.00%
bird proof outdoor cat feeder	1	11.00	01:03:05	100.00%	0.00%
bird proof outdoor cat feeders	1	1.00	00:00:00	100.00%	100.00%
bird proof pet feeder	1	3.00	00:00:38	100.00%	0.00%
bird prrof tent cover	1	1.00	00:00:00	100.00%	100.00%
birdproof pet feeder	1	1.00	00:00:00	100.00%	100.00%
birdproof pet food feeder	1	1.00	00:04:31	100.00%	0.00%
birds eating pet food outside	1	1.00	00:00:00	100.00%	100.00%
budget pet feeder	1	6.00	00:11:26	100.00%	0.00%
cache:53diuh2vhtuj:www.indyferal.org/ind ex.php?page=shelters what to feed feral cats	1	2.00	00:00:43	100.00%	0.00%
carter's pet outdoor pet feeder	1	1.00	00:13:49	0.00%	0.00%
cats and eating vinyl	1	1.00	00:00:00	100.00%	100.00%
covered feeder for feral cats	1	1.00	00:00:00	0.00%	100.00%
covered food feeders for feral cats	1	3.00	00:00:48	100.00%	0.00%
dog feeder to keep out ants	1	2.00	00:00:40	100.00%	0.00%
dog food feeder with water moat to keep ant out	1	2.00	00:15:42	100.00%	0.00%
dog outdoor feeder	1	1.00	00:00:00	100.00%	100.00%
dog proof cat feeder	1	1.00	00:00:00	100.00%	100.00%
dual cat feeder	1	1.00	00:00:00	100.00%	100.00%
					37

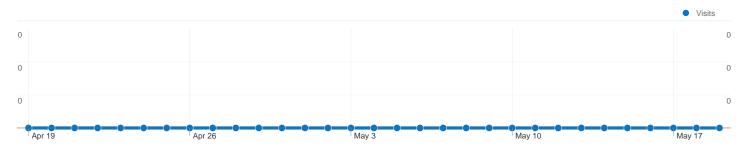
feeder to keep ants out of dog food	1	1.00	00:00:00	100.00%	100.00%
feeders feral cats	1	1.00	00:07:21	100.00%	0.00%
feeders for stray cats	1	1.00	00:00:00	100.00%	100.00%
feeding stray cats ants	1	1.00	00:00:00	100.00%	100.00%
feeding stray cats spraying on your home	1	1.00	00:00:00	100.00%	100.00%
feedings pets outdoors	1	1.00	00:00:00	100.00%	100.00%
feral cat bites & scratches	1	1.00	00:00:00	100.00%	100.00%
feral cat bowles ant proof	1	2.00	00:00:40	100.00%	0.00%
feral cat feeding station keeping dogs out	1	1.00	00:00:00	0.00%	100.00%
feral cats feeding stations	1	2.00	00:00:31	100.00%	0.00%
feral cats philadelphia pa	1	1.00	00:00:00	100.00%	100.00%
food bowls ant moat	1	2.00	00:27:50	100.00%	0.00%
food shelter for outside pets	1	3.00	00:22:45	100.00%	0.00%
hole size for feral feeding stations	1	2.00	00:00:39	0.00%	0.00%
how can we sterilize several outside cats	1	1.00	00:00:00	100.00%	100.00%
how do i keep ants off the dogs food bowl outdoors	1	1.00	00:00:00	100.00%	100.00%
how much food does a cat need	1	1.00	00:00:00	100.00%	100.00%
how to build a feral cat feeding station	1	1.00	00:00:00	100.00%	100.00%
how to keep ants out of cats feeding bowl	1	1.00	00:00:00	100.00%	100.00%
how to make wildlife proof outdoor pet feeder	1	3.00	00:07:55	100.00%	0.00%
how to stop rats when feeding outside cats	1	2.00	00:01:27	100.00%	0.00%
i need help paying for feeding cats	1	4.00	00:02:33	100.00%	0.00%
keep birds away from outdoor cat food	1	3.00	00:02:59	100.00%	0.00%
keep bugs away from outside pet food	1	1.00	00:00:00	100.00%	100.00%
keep outdoor pet food dry	1	1.00	00:00:00	100.00%	100.00%
keep rain out of outside pet food bowl	1	1.00	00:00:00	100.00%	100.00%
multiple pet feeder	1	1.00	00:00:00	100.00%	100.00%
outdoor cat feeder	1	9.00	00:03:15	100.00%	0.00%
outdoor cat feeder bird-proof	1	1.00	00:00:00	100.00%	100.00%
outdoor cat feeder keeps birds away	1	2.00	00:00:51	100.00%	0.00%
outdoor cat feeding stations	1	6.00	00:01:31	0.00%	0.00%
outdoor cat food feeder	1	1.00	00:00:00	100.00%	100.00%
outdoor dog feeder to keep birds out	1	1.00	00:00:00	100.00%	100.00%
outdoor dog food bowl ants	1	1.00	00:00:00	100.00%	100.00%
					38

outdoor feeder	1	1.00	00:00:00	100.00%	100.00%
outdoor kitten scratches	1	1.00	00:00:00	100.00%	100.00%
outdoor pet feeding covers	1	2.00	00:02:02	100.00%	0.00%
outdoor pet food bowl	1	16.00	00:14:08	100.00%	0.00%
outdoor pet food cover	1	1.00	00:00:00	100.00%	100.00%
outdoor pet food dish cover	1	1.00	00:00:00	100.00%	100.00%
outdoor pets feeding	1	2.00	00:01:07	100.00%	0.00%
outside pet food and ants	1	2.00	00:00:59	100.00%	0.00%
pet bowls ant proof	1	5.00	00:02:53	100.00%	0.00%
pet dish bird proof	1	2.00	00:00:47	100.00%	0.00%
					1 - 100 of 126



# Campaign traffic sent 0 visits via 0 campaigns

Visits 0 % of Site Total: 0.00%	Pages/Visit 0.00 Site Avg: 2.58 (-100.00%)	00 00:00:00 0.00% Avg: Site Avg: Site Avg:		0%)	Bounce Rate 0.00% Site Avg: 46.52% (-100.00%)		
Campaign		Visits	Pages/Visit	Avg. Time on Site	% Nev	v Visits	Bounce Rate
		There is n	o data for this vie	W.			



# Ads sent 0 visits via 0 ad contents

Visits       Pages/Visit         0.00       0.00         s of Site Total:       0.00%         2.58 (-100.00%)		Avg. Time on Site 00:00:00 Site Avg: 00:02:40 (-100.00%)		% New Visits 0.00% Site Avg: 77.44% (-100.00%)		Bounce Rate 0.00% Site Avg: 46.52% (-100.00%)	
Ad Content		Visits	Pages/Visit	Avg. Time on Site	% New Visits		Bounce Rate
		There is n	o data for this vie	w.			

Comparing to: Site



#### Pages on this site were viewed a total of 928 times

₩₩₩ 928 Pageviews

715 Unique Views

46.52% Bounce Rate

## **Top Content**

Pages	Pageviews	% Pageviews
1	274	29.53%
/Products.html	173	18.64%
/Feeding_Feral_Cats.html	106	11.42%
/Order.html	91	9.81%
/Feeding_Pets_Outside.html	91	9.81%

## **Top Content**

/Tent\_Tips.html

/EditBlock.aspx?blockGuid=8a079f5

3-ad52-44e4-9b92d49000394a65&parentBlockGuid=8a

aa3ad60f666d&blockWidth=657&ftb Width=655&ftbHeight=546&iframeId

/Order\_Confirmation.html?tx=0RY07

7267M478423L&st=Completed&amt =25.90&cc=USD&cm=&item\_number

1e0231-7e9e-4b10-8871-

=quickEditlFrame9442

/Home2.html

/terms.html



#### 33 pages were viewed a total of 928 times

Danasiassa	Liniano	A T		_	Data	0/ 5-4		Φ In -1	
Pageviews 928 % of Site Total: 100.00%	Unique Pageviews 715 % of Site Total: 100.00%	Pağe 46.52% 38.69% Site Avg: \$0.0		Pağe 00:01:41 Site Avg:		Pağe		<b>\$0.0</b> Site Av	7
Page		Pageviews	Unique Pageviews	S	Avg. Time on Page	Bounce Rate	% E	xit	\$ Index
1		274	2′	19	00:01:52	43.66%	50	0.73%	\$0.0
/Products.html		173	12	26	00:02:03	47.06%	34	4.68%	\$0.0
/Feeding_Feral_C	Cats.html	106	8	87	00:01:15	57.45%	47	7.17%	\$0.0
/Feeding_Pets_O	utside.html	91	7	72	00:01:15	51.35%	32	2.97%	\$0.0
/Order.html		91	5	58	00:01:36	33.33%	27	7.47%	\$0.2
/Home_Page.htm	I	50	3	33	00:01:10	28.57%	24	4.00%	\$0.0
/Links.html		33	2	28	00:04:02	61.54%	66	6.67%	\$0.0
/Contact_Us.html		24	,	19	00:00:12	0.00%	20	0.83%	\$0.0
/Testimonials.htm	I	20	,	17	00:01:04	0.00%	15	5.00%	\$0.0
/About_us.html		14		12	00:00:49	0.00%	7	7.14%	\$0.0
/Moat_Informatior	n.html	14	,	11	00:02:24	0.00%	(	0.00%	\$0.0
/Sitemap.html		8		4	00:00:10	0.00%	12	2.50%	\$0.0

5

3

2

2

1

00:00:33

00:00:23

00:23:44

00:00:22

00:00:16

0.00%

0.00%

0.00%

0.00%

0.00%

0.00%

0.00%

66.67%

50.00%

0.00%

5

3

3

2

1

\$0.00

\$0.00

\$0.00

\$0.00 \$5.00

/Order_Confirmation.html?tx=3FG58 465BN113204T&st=Completed&amt =68.68&cc=USD&cm=&item_number =	1	1	00:00:00	0.00%	100.00%	\$5.00
/Order_Confirmation.html?tx=3LY89 378VP571084T&st=Completed&amt =47.80&cc=USD&cm=&item_number =	1	1	00:00:31	0.00%	0.00%	\$5.00
/projects/1/3/3/7/1337775/Home2.ht ml?t=634092748653890218	1	1	00:00:00	100.00%	100.00%	\$0.00
/projects/1/3/3/7/1337775/Home2.ht ml?t=634092779829101549	1	1	00:13:10	0.00%	0.00%	\$0.00
/projects/1/3/3/7/1337775/Home2.ht ml?t=634092787731152669	1	1	00:00:00	0.00%	100.00%	\$0.00
/projects/1/3/3/7/1337775/Home2.ht ml?t=634092849232513342	1	1	00:02:27	0.00%	0.00%	\$0.00
/projects/1/3/3/7/1337775/Home2.ht ml?t=634092850696603061	1	1	00:00:54	0.00%	0.00%	\$0.00
/projects/1/3/3/7/1337775/Home2.ht ml?t=634092851237714126	1	1	00:06:23	0.00%	0.00%	\$0.00
						1 - 25 of 33



#### 15 page titles were viewed a total of 928 times

Content Performand	ce						
Pageviews 928 % of Site Total: 100.00%	Unique Pageviews 715 % of Site Total: 100.00%	Avg. Tim Page 00:01:4 Site Avg: 00:01:4	4	ounce Rate 6.52% te Avg: 46.52% (0.00%)	% Exit 38.69% Site Avg: 38.69% (0.0	\$ Inc \$0.0 Site A \$0.0	)7
Page Title		Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
Ant-Free Outdoor Pe Carter Pets	t Feeders -	326	254	00:01:43	43.23%	46.93%	\$0.02
Products - Carter Pet Feeder	s Outdoor Pet	173	126	00:02:03	47.06%	34.68%	\$0.08
Feeding Feral Cats - Outdoor Pet Feeder	Carter Pets	107	88	00:01:15	58.33%	47.66%	\$0.00
Feeding Pets Outside	<b>e</b>	92	73	00:01:15	52.63%	33.70%	\$0.07
Order - Carter Pets C Feeder	Outdoor Pet	91	58	00:01:36	33.33%	27.47%	\$0.26
Feral Cat Resources Outdoor Pet Feeder	- Carter Pets	33	28	00:04:02	61.54%	66.67%	\$0.00
Contact Us - Carter F Pet Feeder	Pets Outdoor	24	19	00:00:12	0.00%	20.83%	\$0.00
Testimonials - Carter Pet Feeder	Pets Outdoor	20	17	00:01:04	0.00%	15.00%	\$0.00
About Us - Carter Pe Feeder	ts Outdoor Pet	14	12	00:00:49	0.00%	7.14%	\$0.00
Moat Information		14	11	00:02:24	0.00%	0.00%	\$0.00
Home2		12	11	00:07:38	25.00%	41.67%	\$0.00
Sitemap - Carter Pets Feeder	s Outdoor Pet	12	8	00:00:48	0.00%	8.33%	\$0.00
Tent Tips		5	5	00:00:33	0.00%	0.00%	\$0.00
Order Confirmation - Outdoor Pet Feeder	Carter Pets	3	3	00:00:24	0.00%	33.33%	\$5.00
Terms - Carter Pets ( Feeder	Outdoor Pet	2	2	00:00:22	0.00%	50.00%	\$0.00
							1 - 15 of 15



#### 24 pages were viewed a total of 928 times

Content Performan	ce				
Pageviews 928 % of Site Total: 100.00%	Unique Pageviews 715 % of Site Total: 100.00%	Avg. Time on Page 00:01:41 Site Avg: 00:01:41 (0.00%)	Bounce Rate 46.52% Site Avg: 46.52% (0.00%)	% Exit 38.69% Site Avg: 38.69% (0.00%)	\$ Index \$0.07 Site Avg: \$0.02 (233.33%)

100.00%	% of Site Total: 100.00%	O0:01:41	(0.00%)	<b>46.52%</b> (0.00%)	<b>38.69%</b> (0.0	90%) \$0.0	<b>\$0.02</b> (233.33%)	
Page		Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index	
1		274	219	00:01:52	43.66%	50.73%	\$0.02	
/Products.html		173	126	00:02:03	47.06%	34.68%	\$0.08	
/Feeding_Feral_Cats	s.html	106	87	00:01:15	57.45%	47.17%	\$0.00	
/Feeding_Pets_Outs	ide.html	91	72	00:01:15	51.35%	32.97%	\$0.07	
/Order.html		91	58	00:01:36	33.33%	27.47%	\$0.26	
/Home_Page.html		50	33	00:01:10	28.57%	24.00%	\$0.00	
/Links.html		33	28	00:04:02	61.54%	66.67%	\$0.00	
/Contact_Us.html		24	19	00:00:12	0.00%	20.83%	\$0.00	
/Testimonials.html		20	17	00:01:04	0.00%	15.00%	\$0.00	
/About_us.html		14	12	00:00:49	0.00%	7.14%	\$0.00	
/Moat_Information.ht	ml	14	11	00:02:24	0.00%	0.00%	\$0.00	
/projects/		10	10	00:04:57	50.00%	40.00%	\$0.00	
/Sitemap.html		8	4	00:00:10	0.00%	12.50%	\$0.00	
/Tent_Tips.html		5	5	00:00:33	0.00%	0.00%	\$0.00	
/EditBlock.aspx?bloc 3-ad52-44e4-9b92- d49000394a65&pare 1e0231-7e9e-4b10-8 aa3ad60f666d█ Width=655&ftbHeigh =quickEditlFrame944	entBlockGuid=8a 1871- kWidth=657&ftb t=546&iframeId	3	3	00:00:23	0.00%	0.00%	\$0.00	
/Home2.html		3	2	00:23:44	0.00%	66.67%	\$0.00	
/terms.html		2	2	00:00:22	0.00%	50.00%	\$0.00	

/Order_Confirmation.html?tx=0RY07 7267M478423L&st=Completed&amt =25.90&cc=USD&cm=&item_number =	1	1	00:00:16	0.00%	0.00%	\$5.00	
/Order_Confirmation.html?tx=3FG58 465BN113204T&st=Completed&amt =68.68&cc=USD&cm=&item_number =	1	1	00:00:00	0.00%	100.00%	\$5.00	
/Order_Confirmation.html?tx=3LY89 378VP571084T&st=Completed&amt =47.80&cc=USD&cm=&item_number =	1	1	00:00:31	0.00%	0.00%	\$5.00	
/search?q=cache:7AAXkp4N7OUJ:w ww.theoutdoorpetfeeder.com/Feedin g_Feral_Cats.html+cat+feeder+outsi de&cd=38&hl=en&ct=clnk&client=fire fox-a	1	1	00:00:00	100.00%	100.00%	\$0.00	
/search?q=cache:V9aEUsNxtMcJ:w ww.theoutdoorpetfeeder.com/+bird+ prrof+tent+cover&cd=2&hl=en&ct=cl nk≷=us	1	1	00:00:00	100.00%	100.00%	\$0.00	
/search?q=cache:tvaiQM1RZWkJ:w ww.theoutdoorpetfeeder.com/Feedin g_Pets_Outside.html+cat+feeder+ou tside&cd=11&hl=en&ct=clnk&client=f irefox-a	1	1	00:00:00	100.00%	100.00%	\$0.00	
/uploads/	1	1	00:06:24	0.00%	0.00%	\$0.00	
1 - 24 of 24							

# www.theoutdoorpetfeeder.com Top Landing Pages



# 359 visits entered the site through 16 pages

Landing	Panes
Lariuliiç	, i aycs

Entrances 359 % of Site Total: 100.00%	Bounces 167 % of Site Total: 100.00%		Bounce Rate 46.52% Site Avg: 46.52% (0.00%)	
Page		Entrances	Bounces	Bounce Rate
/		213	93	43.66%
/Feeding_Feral_Cats.html		47	27	57.45%
/Feeding_Pets_Outside.html		37	19	51.35%
/Products.html		17	8	47.06%
/Home_Page.html		14	4	28.57%
/Links.html		13	8	61.54%
/Order.html		9	3	33.33%
/Home2.html		1	0	0.00%
/Moat_Information.html		1	0	0.00%
/projects/1/3/3/7/1337775/Home2.html?t=63 0218	409274865389	1	1	100.00%
/projects/1/3/3/7/1337775/Home2.html?t=63 1549	409277982910	1	0	0.00%
/projects/1/3/3/7/1337775/Home2.html?t=63 3342	409284923251	1	0	0.00%
/projects/1/3/3/7/1337775/Home_Page.html 780875318	?t=634098823	1	1	100.00%
/search?q=cache:7AAXkp4N7OUJ:www.theoutdoorpetfee der.com/Feeding_Feral_Cats.html+cat+feeder+outside&cd =38&hl=en&ct=clnk&client=firefox-a		1	1	100.00%
/search?q=cache:V9aEUsNxtMcJ:www.theoutdoorpetfeed er.com/+bird+prrof+tent+cover&cd=2&hl=en&ct=clnk≷=u s		1	1	100.00%
/search?q=cache:tvaiQM1RZWkJ:www.thecer.com/Feeding_Pets_Outside.html+cat+feed=11&hl=en&ct=clnk&client=firefox-a	outdoorpetfeed eder+outside&c	1	1	100.00%
				1 - 16 of 16

# www.theoutdoorpetfeeder.com Top Exit Pages



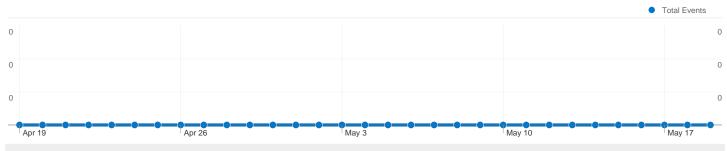
## 359 visits exited from 21 pages

Exit Pages		
Exits	Pageviews	% Exit
359	897	40.02%
% of Site Total:	% of Site Total:	Site Avg:

% of Site Total: 100.00%	% of Site Total: <b>96.66%</b>		Site Avg: 38.69% (3.46%)	
Page		Exits	Pageviews	% Exit
/		139	274	50.73%
/Products.html		60	173	34.68%
/Feeding_Feral_Cats.html		50	106	47.17%
/Feeding_Pets_Outside.html		30	91	32.97%
/Order.html		25	91	27.47%
/Links.html		22	33	66.67%
/Home_Page.html		12	50	24.00%
/Contact_Us.html		5	24	20.83%
/Testimonials.html		3	20	15.00%
/Home2.html		2	3	66.67%
/About_us.html		1	14	7.14%
/Order_Confirmation.html?tx=3FG58465BN1 ompleted&amt=68.68&cc=USD&cm=&item_	13204T&st=C number=	1	1	100.00%
/Sitemap.html		1	8	12.50%
/projects/1/3/3/7/1337775/Home2.html?t=634 0218	409274865389	1	1	100.00%
/projects/1/3/3/7/1337775/Home2.html?t=634 2669	409278773115	1	1	100.00%
/projects/1/3/3/7/1337775/Home2.html?t=6349217	409285916486	1	1	100.00%
/projects/1/3/3/7/1337775/Home_Page.html? 780875318	t=634098823	1	1	100.00%
/search?q=cache:7AAXkp4N7OUJ:www.thedder.com/Feeding_Feral_Cats.html+cat+feede=38&hl=en&ct=clnk&client=firefox-a	outdoorpetfee er+outside&cd	1	1	100.00%

1

/search?q=cache:V9aEUsNxtMcJ:www.theoutdoorpetfeed er.com/+bird+prrof+tent+cover&cd=2&hl=en&ct=clnk≷=u s	1	1	100.00%
/search?q=cache:tvaiQM1RZWkJ:www.theoutdoorpetfeed er.com/Feeding_Pets_Outside.html+cat+feeder+outside&c d=11&hl=en&ct=clnk&client=firefox-a	1	1	100.00%
/terms.html	1	2	50.00%
			1 - 21 of 21



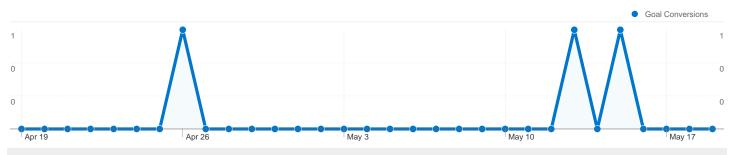
## 0 of your visits sent events

0 Total Events

0 Visits with Event

0.00 Events / Visit

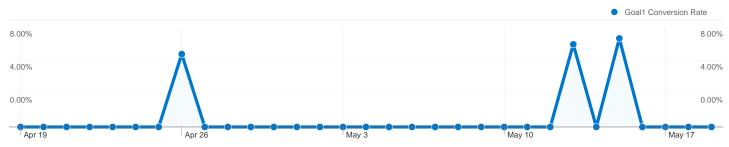
## **Top Events**



## Visitors completed 3 goal conversions

# Goal Performance

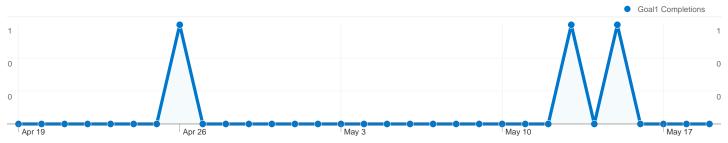




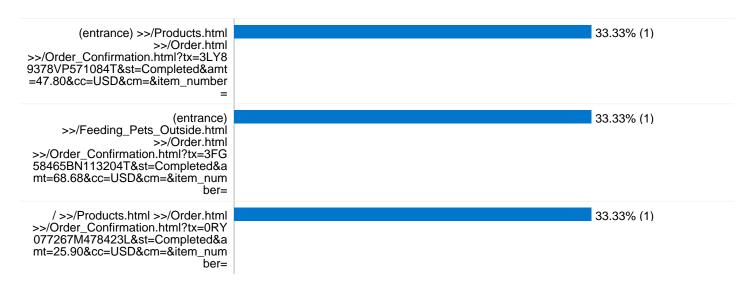
#### 0.84% Orders Received

0.84% Orders Received	
Monday, April 19, 2010	0.00%
Tuesday, April 20, 2010	0.00%
Wednesday, April 21, 2010	0.00%
Thursday, April 22, 2010	0.00%
Friday, April 23, 2010	0.00%
Saturday, April 24, 2010	0.00%
Sunday, April 25, 2010	0.00%
Monday, April 26, 2010	5.88%
Tuesday, April 27, 2010	0.00%
Wednesday, April 28, 2010	0.00%
Thursday, April 29, 2010	0.00%
Friday, April 30, 2010	0.00%
Saturday, May 1, 2010	0.00%
Sunday, May 2, 2010	0.00%
Monday, May 3, 2010	0.00%
Tuesday, May 4, 2010	0.00%
Wednesday, May 5, 2010	0.00%
Thursday, May 6, 2010	0.00%
Friday, May 7, 2010	0.00%
Saturday, May 8, 2010	0.00%
Sunday, May 9, 2010	0.00%
Monday, May 10, 2010	0.00%
Tuesday, May 11, 2010	0.00%
Wednesday, May 12, 2010	0.00%
Thursday, May 13, 2010	6.67%
Friday, May 14, 2010	0.00%

Saturday, May 15, 2010	7.14%
Sunday, May 16, 2010	0.00%
Monday, May 17, 2010	0.00%
Tuesday, May 18, 2010	0.00%
Wednesday, May 19, 2010	0.00%



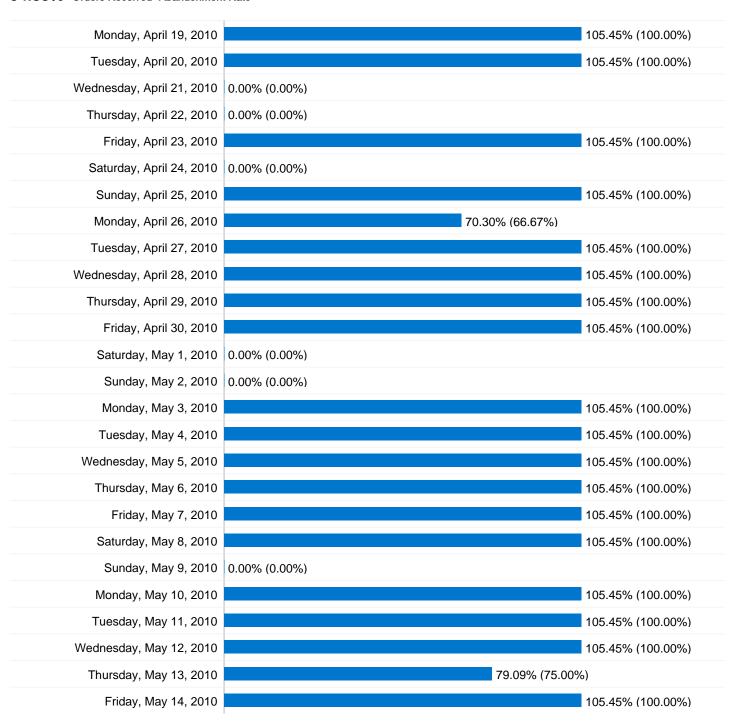
#### 3 conversions of "Orders Received"



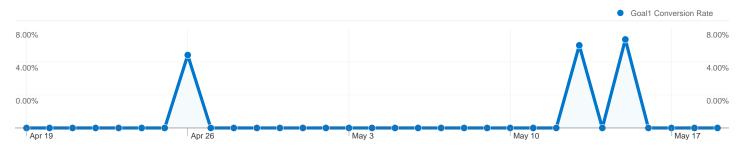
## Goal Abandoned Funnels



#### 94.83% "Orders Received" Abandonment Rate

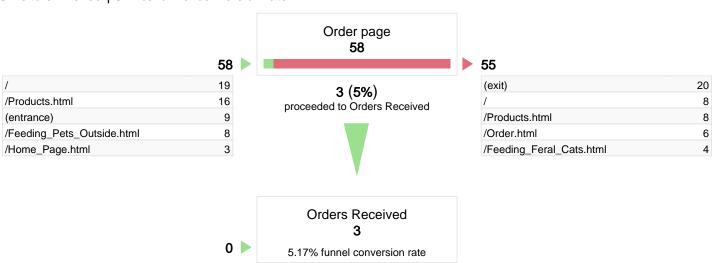


Saturday, May 15, 2010	79.09% (75.00%)
Sunday, May 16, 2010	0.00% (0.00%)
Monday, May 17, 2010	105.45% (100.00%)
Tuesday, May 18, 2010	105.45% (100.00%)
Wednesday, May 19, 2010	105.45% (100.00%)



#### **Orders Received**

3 visitors finished | 5.17% funnel conversion rate





#### This custom dimension resulted in 359 Entrances via 16 page depths

New tab									
Entrances 359 % of Site Total: 100.00%	New Visits 279 % of Site Total: 100.36%	Time on Page 15:56:12 % of Site Total: 100.00%		Exits Search 359 0 % of Site Total: % of Site 100.00% 0.00%					
Page Depth		Entrances	New Visits	Time on Page	Exits	Search Depth			
1		167	129	00:00:00	167	0			
2		75	62	03:43:44	75	0			
3		52	43	02:44:54	52	0			
5		17	13	01:53:41	17	0			
4		14	11	01:29:00	14	0			
6		10	6	01:22:06	10	0			
9		5	4	00:18:21	5	0			
11		4	4	02:05:25	4	0			
7		4	1	00:43:10	4	0			
8		3	2	00:25:29	3	0			
10		2	1	00:09:33	2	0			
12		2	0	00:21:08	2	0			
13		1	0	00:12:32	1	0			
15		1	1	00:09:56	1	0			
16		1	1	00:14:07	1	0			
25		1	1	00:03:06	1	0			
						1 - 16 of 16			