

## ABITEQ Services

WEB DESIGN

SALES AUTOMATION

MARKETING SUPPORT

LITERATURE DEVELOPMENT

LEAD GENERATION

CUSTOM PROGRAMMING

# ABITEQ

*...Technical Marketing for Sales*



*"Projects  
Not in the  
Budget?"*

ABITEQ - Your personal, and economical, alternative to large, expensive marketing firms...

Ready to publish your smallest brochure...

Or the largest technical catalog.

Add a database to your web project...

Or re-design the entire site.

Assist your marketing or sales staff...

Or develop your marketing program from beginning to end.

*...Call today for your free marketing review and see the difference...*



# ABITEQ

*...Technical Marketing for Sales*

Technical Marketing  
Sales Automation  
Web Design



ABITEQ LLC

503.558.9664

abiteq.com

http://www

# ABiTEQ

***...Technical Marketing for Sales***

## What is Technical Marketing?

*"Effectively using computer technology to find customers, and improve communications, to increase sales"*

Traditional marketing people often don't understand sales...

Traditional computer experts generally don't have creative design talent...

AbiTeq offers you a proven team with inventive marketing talent, computer expertise and successful sales experience combined to design your promotional projects, large or small.

## What does ABITEQ offer you?

AbiTeq offers you a variety of innovative marketing services designed to increase sales for your company.

*Identifying potential customers can be challenging...*

AbiTeq helps you find and reach your customers inexpensively. We improve your sales cycle with more *effective* communications.

AbiTeq offers a unique combination of sales, marketing, and computer, expertise to help you develop a winning marketing program without a huge budget.



## More ABITEQ Services:

### Sales Literature Publishing

- Convey your sales message with style
- Brochures, catalogs, technical bulletins, mailers, press releases, etc
- We offer web documents, internet forums, discreet email promotions, discussion/ support tools, web training, and more...

### "Intranet" Development

- Company browser portal
- Calendar, project sharing and updates

*...Call today for your free marketing review and see the difference...*

## ABITEQ Services:

### Market Planning

- Identify your 'goals' and 'products'
- Find potential customers/ define needs
- Greatly improve customer communications and deliver effective messages

### Web Site Design & Management

- Effective sites that sell and support
- Improve your internet presence
- We develop databases, web communications, commerce sites, training programs, password access, media, etc

### Sales Automation / Contact Management

- Improve customer communications without a huge investment
- Quickly document sales discussions

## ABITEQ LLC

16770 SE Rock Creek Ct  
Clackamas, OR 97015-7748

503.558.9664 Fax: 309.403.0500  
sales@abiteq.com

See us at [www.abiteq.com](http://www.abiteq.com)

